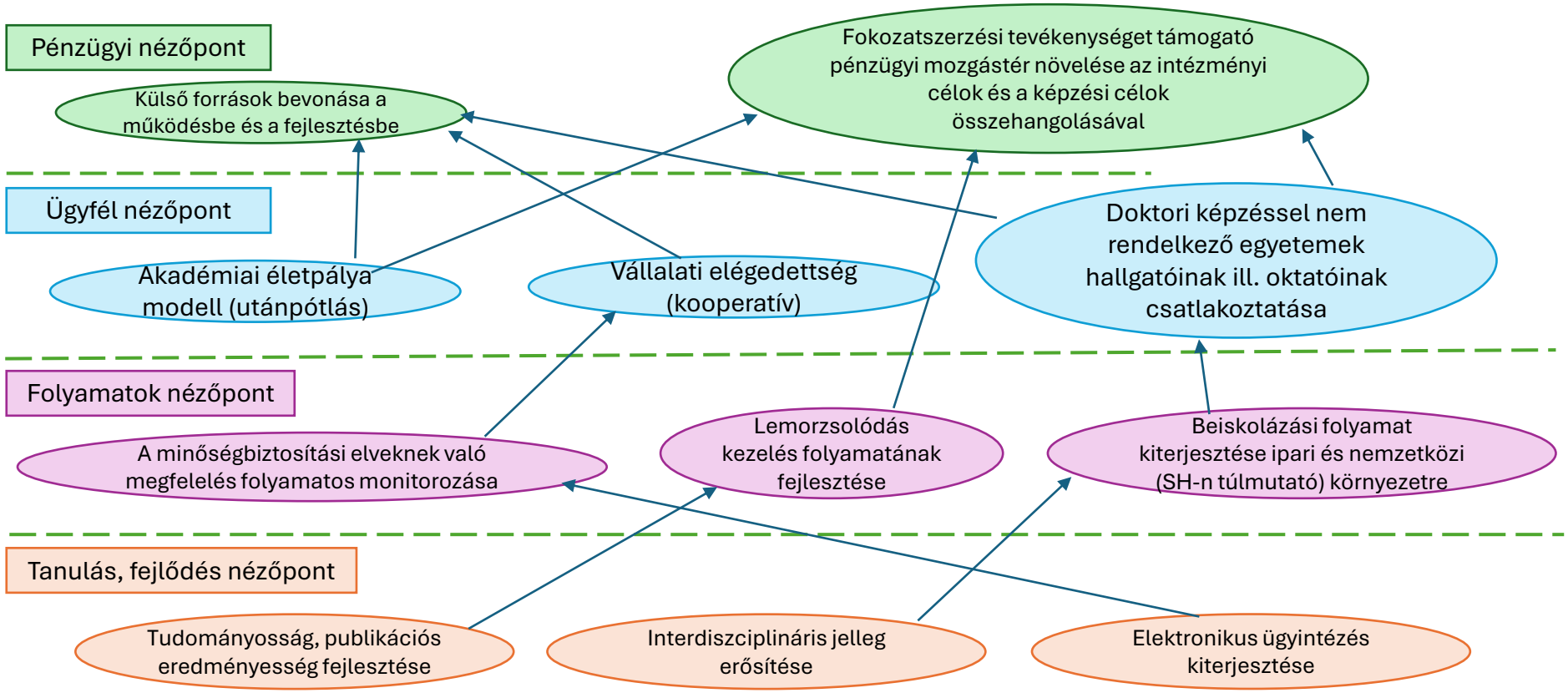Kerpely Antal Doktori Iskola Stratégiai térképe